Canvas Checkpoint 2.4.4: Descriptive Links

Guideline 2.4.4: Use descriptive text for hyperlinks: Avoid “click here.”

Why it matters
People who use screen readers or keyboards instead of a mouse to navigate through page content have difficulty discerning the purpose or destination of links called “click here.” As they tab quickly through the links on a page, it should be quickly clear to them where each one leads. Multiple links with the same language on a page can be confusing and do not give any contextual information for where the link will lead.

How to test for accessibility
Open the Canvas page. Use the “Tab” key to move to through each link on the page to review the text associated with the links. Link text should be descriptive and unique. The Canvas Accessibility Checker can NOT check for this feature.

How to make accessible
Ideally, the link should closely relate to the title of the page or header of the section that the link leads to. This helps users who use a screen reader to quickly find the correct tab.

External Links

1. Write the sentence or list including the name of the website or title of the webpage.
2. Copy the link from the target page.

3. To open “Link to Website URL,”
   1) Highlight the “Title.”
   2) Select the “Link to URL” icon from the tool bar.

4. To create the link,
   1) Paste the link
   2) Click “Insert Link.”

Course Links

1. To link to a quiz, assignment, page, module, or announcement on a page in Canvas, highlight the text from which to create the link.

2. Link to desired content.
1) On the right side of the screen, locate the “Links” menu.

2) Select the relevant content category and click to open the dropdown menu. Choose on the name of the item to create the link.